

FAX# 703 528 7880 OCT24/12 17.40
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

SALES PRSN WA- JOE KNAUER

DATE OCT24/12 17.40

STA:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

AGENCY ADVERTISER CODE = AGENCY EST # = 1537
AGENCY PRODUCT CODE =

23	S	330P-700P	30	\$2,750.00	10/20	10/20	0	SAT
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
73	A		1200N-737P	30		\$2,750.00	10/20	10/20	1		SAT	1
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 7:36P												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-23												
STATION MAKEGOOD OFFERS:												
M6	OK'D	BUY#23	MISSED: SAT/330P-700P				OCT20		30S	\$2,750.00	(OCT24/12)	
			OFFER: SAT/1200N-737P				OCT20		30S	\$2,750.00	PLS ADVISE.	
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 7:36P												
OCT/12 282570.00												CONTRACT TOTAL 282570.00
												TOTAL SPOTS 130

MARKET TOTALS \$681,240 WFTV 41% WKMG 20% WESH 19% WOFL 14% WKCF 2% WRBW 3% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE